

AURA CITRUS is a novel biocontrol product for management of common citrus diseases including citrus greening (HLB) and citrus canker. **Aura Citrus** triggers a unique **Multi-Potent Response® (MPR)**, activating a plant's natural defense systems to provide additional long-lasting protection against HLB. **Aura Citrus** improves overall tree performance and enhances yield on a diverse range of citrus varieties.

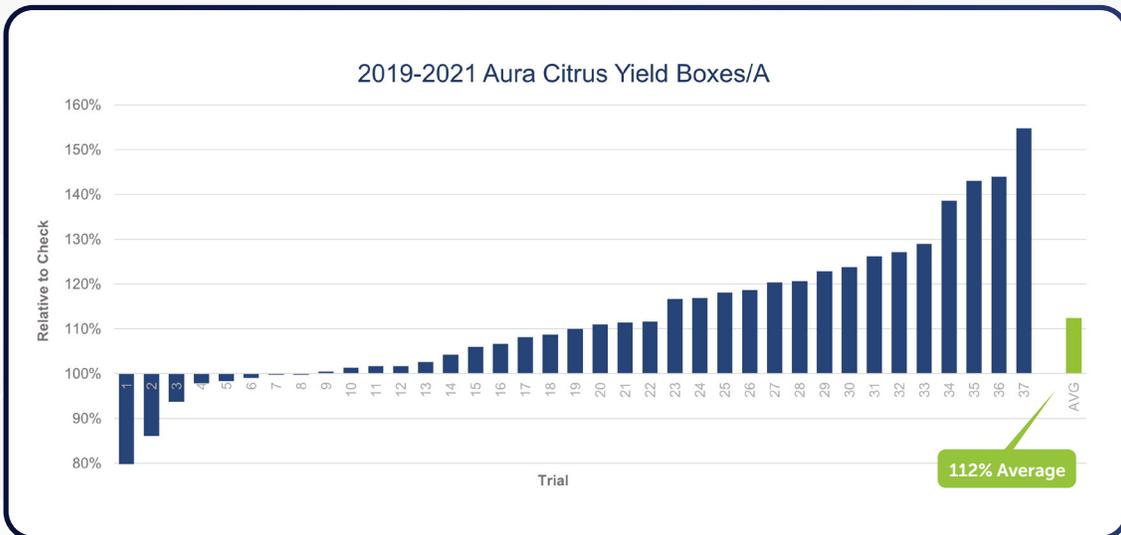


MULTI POTENT RESPONSE (MPR):

- **Aura Citrus** activates plant defense responses to restrict the growth of pathogens leading to increased quality and yield.
 - Production of antimicrobial enzymes and molecules
 - Strengthening of cell wall structure
 - Long-range changes in gene expression
 - Upregulation of plant defense hormones

FEATURES AND BENEFITS:

- Targeted disease control for HLB
- Enhances quality and yield
- Unique mode of action for resistance management
- No maximum residue levels
 - No contribution to MRL considerations for marketing
- Superior safety profiles with zero toxicity to pollinators, wildlife, and applicators.



BE PROACTIVE ABOUT THE HEALTH OF YOUR TREES



Aura citrus provides protection by using a naturally occurring peptide.

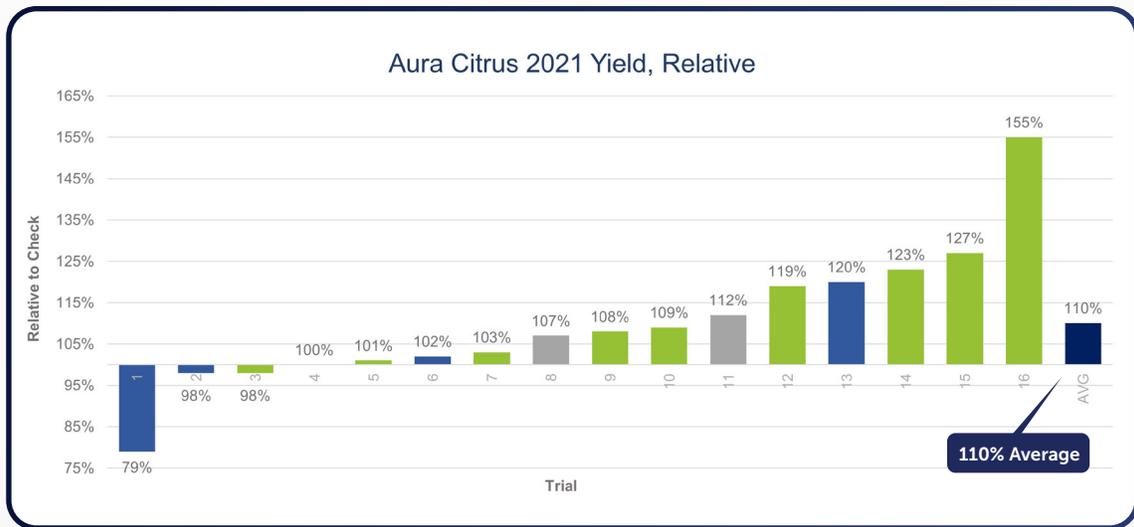


This binds to a specific plant receptor.



Activating multiple defense pathways.

Source: Aura Citrus Video – Loveland Products



Earlies: lemon, grapefruit, navel, hamlin, tangerine
Mids: vernia, minneola
Lates: valencia

	Mean	Win %
Earlies	+15.7%	89% (8/9)
Mids	+9.1%	100% (2/2)
Lates	-0.2%	40% (2/5)

Best Use Practices:

- Application
 - Apply as a foliar application during periods of shoot flush when leaves are soft and expanding during spring and fall flush
 - Ground application *only*
 - Rainfast upon dry
- Rates
 - 25.6 fl. oz./100 gal carrier volume
 - Label range: 25.6-51.2 fl. oz./100 gal carrier volume

- Adjuvant Recommendations
 - **LI 700®:** 0.125-0.25% V/V
 - **LIBERATE®:** 0.125-0.25% V/V

